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I LOVE TIMES



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Souvenir
Works by
Ahonen & Lamberg
Anna Haas
Birch
Birk Marcus
Blanch
Caitlin
Carmel
Carmel & S
Elio Sanchez
Fasett
Felix Pfaffli
Gabi & Jander
Hilary Greenbaum
Homework
Hyo Kwon
Jurgen Maelfeyt
Kees Bakker
Keri Bronk
Lesley Moore
Letra
Maureen Mooren

Martin Parr
fotografia i col·leccionisme

Exposició al Centre d'Art de l'Espai

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Mind Design
Mylinh Trieu Nguyen
Omar Nicolas,
Maret Tholen,
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Veronica Ditting,
Jop van Bennekom
workroom

The next edge
of social innovation
research

Social Frontiers

14-15
Nov 2013

East London
United Kingdom

Nesta... topsio



T

thisislove studio's
Favorite Times Letter
is "T".



Typeface in Use
Times New Roman

Shakespeare Notebook
2009 — Festive Gift, Notebook, Flyer
Client get a light™
Art Direction/Design thisislove studio (Joana Areal)
Photography thisislove studio, Adriana Pacheco

Christmas gift made especially for "get a light". It is a personal notebook. Each page has a sentence spoken by a character from William Shakespeare, containing the word "light".



Typeface in Use
Times

The Studio
2012 — Visual Identity
Client Johnnie Samong
Design Birch

The internationally renowned hair stylist Johnnie Samong came to Birch when planning to open his first permanent studio. After years of working internationally for the majority of his time Johnnie decided that he needed a base for him and his team in London. The Studio is as much an art gallery for conceptual experimentation as a hair salon. Birch developed a visual identity for The Studio including the logo and stationery. Using detailed typography, the identity works seamlessly against the ever changing background of The Studio as it is redecorated periodically.

Letra
letra.com.pt

Marco Balesteros is a graphic designer, editor and the founder of the design studio Letra. He has a Master Degree in Design and Typography by the Werkplaats Typografie, ArtEZ Institute of Arts, Arnhem. Simultaneously to the commissioned work, Marco develops editorial and educational projects concerning self-publishing together with Sofia Gonçalves. — pp. 36-37

Maureen Mooren
maureenmooren.nl

Maureen Mooren is a graphic designer based in Amsterdam, the Netherlands, where she runs her own studio. In her work Mooren, by definition raises the issue of representation. In recent years Mooren has worked as a guest tutor at Werkplaats Typografie in Arnhem, the Netherlands. — p. 131, 146-147

Monsieur Julien Martin
monsieurjulienmartin.tumblr.com

Julien Martin was born in 1984 in Saint-Tropez, France. He left home when he was 16, travelled for 4 years the country with an Italian circus and finally reached Paris in 2004. He entered the École Nationale Supérieure des Beaux-Arts de Paris, but dropped out two years later to travel the south of Europe, Portugal, Spain and Italy. He lives currently in Paris. — pp. 100-101

Mind Design
minddesign.co.uk

Established in 1999, Mind Design is a design consultancy that specialises in the development of visual identities which includes print, web, and interior design. The studio is run by Holger Jacobs and Stewart Walker. Their approach combines hands-on craftsmanship, conceptual thinking and intuition and develop visual ideas on the basis of research into production processes or the use of unusual materials. Depending on the demands of a project they take advantage of their network of creative professionals. — pp. 64-67

Mylinh Trieu Nguyen
mylinhtrieu.com

Mylinh Trieu Nguyen is a designer based in Miami Beach, FL. Her work explores ideas of distribution, collaboration and curation through new and appropriated systems and frameworks. She has a MFA in Graphic Design from Yale University, School of Art and a BFA in Design I Media Arts from the University of California, Los Angeles (UCLA). She is currently the Art Director at The Wolfsonian-FIU, a museum of design and material culture situated in the heart of South Beach. — pp. 20-24, 102

Omar Nicolas, Maret Tholen, Haren Verleger
omarnicolas.de
hagenverleger.com

Omar Nicolas, Maret Tholen and Haren Verleger are students at the Muthesius Academy of Fine Arts and Design. They studied typography and graphic design in Kiel, Leipzig, Maastricht and Damascus. — pp. 84-87

Post Projects
post-projects.com

Post Projects is a Vancouver based graphic art and design studio that began with the partnership of Alex Nelson and Beau House. They currently work with a network of local and international specialists on identity & branding, print media, and interactive development. The studio's philosophy "It could be better" is an oft-repeated phrase in the Post Projects studio. They understand the commercial value of good creative ideas and see great potential for development in today's visual landscape. They operate with a flexible, open process and appreciate working with people that are focused on craftsmanship. — pp. 82-83

Raffinerie AG für Gestaltung
raffinerie.com

Raffinerie AG für Gestaltung was founded in March 2000. It is being directed by Reto Ehrbar and Nenad Kovacic (both founders and partners) and Christian Haas. They started small with three people, and grew constantly every year. At the moment they are 14 people, all graphic designers or illustrators. There is no such style as 'the Raffinerie style'. They try to come up with a new solution for every new client. — pp. 46-47, 68-71, 70-73

Research and Development
researchanddevelopment.se

Art Director duo Daniel Olsson and Jonas Topooco in partnership since 2002. They work in close collaboration with artists, architects, curators, critics, collectors, directors, museums and cultural institutions. — pp. 142-145, 148-149

Rob van den Nieuwenhuizen
drawswords.com

Amsterdam-based design studio Drawswords was founded in 2008 by graphic designer Rob van den Nieuwenhuizen. Drawswords designs for both cultural and commercial fields and works on visual identities, publications, editorial design, websites, music packaging, artist books, flyers and posters. The studio also initiates projects of its own, like the Langscapes collaborations with several well-known composers. — pp. 42-45, 54-55

shin, dokho
shindokho.kr

Shin is a freelance designer. He enjoys collaborating with people of various fields, especially on typographic projects. He is based in Seoul. — pp. 116-117

Stout / Kramer
stoutkramer.nl

Stout / Kramer has a special interest in the role the designer can take in the creative process. "We don't want to set ourselves up as merely designers of a message. We see ourselves as editors and directors of communication. As editor the designer interprets the content and context of a message. As director the designer is responsible for the appropriate means of communication. The final solutions are the result of an analytical and rational way of thinking and working. The design is simple, clear, without fuss. Dutch." — pp. 112-113

Tankboys
tankboys.biz

Tankboys is a Venice-based independent design studio founded in 2005 by Lorenzo Mason and Marco Campardo. Tankboys' core activities consist of art direction, research, print, identity and editorial projects. Alongside with that, they give lectures, hold workshops and run a publishing house called Automatic Books. — p. 29

thisislove studio
thisislove.pt

thisislove is a Lisbon based multidisciplinary design studio focused on communication design and experimental media projects. — p. 80

Tsto
tsto.org

Tsto is a creative agency founded by six designers: Johannes Ekholm, Jonatan Eriksson, Inka Järvinen, Matti Kunttu, Jaakko Pietiläinen and Antti Uotila. — pp. 76-77

twelve
threebyfour.org

12 is a London-based multidisciplinary design studio. Founded by a graphic designer, Shi Yuan and an economist, Rex Lifan Chen in 2009, 12 operates in and between fields of design, art, spatial practice and social affairs. Their design methodology has strong foundations in research and analysis, with an emphasis on typography. — pp. 25-27

TwoPoints.Net
— Barcelona, Berlin
twopoints.net

TwoPoints.Net is specialized in flexible visual systems for Visual Identities. They are based in Barcelona and Berlin, but work mostly internationally. — pp. 60-63, 94-97

Type.Page
typepage.com

The graphic design studio of Jin Dallae and Park Woo hyuk, Type Page, is located in Seoul. Their design is focused on social and cultural events and they keep on trying to find their own taste. They are publishing the typographic newspaper 'Archiv Peace' at their project space 'Archiv Peace'. — pp. 103, 114-115, 118-123

Veronica Ditting
veronicaditting.com

Veronica Ditting (1979) is an independent graphic designer. She was born in Buenos Aires, Argentina, grew up in Germany and is currently working in Amsterdam and London. Veronica graduated from the Gerrit Rietveld Academy, Amsterdam in 2005 and since then worked for a diverse range of clients from individuals to institutions in the cultural field, focusing mainly on printed matter. She is the art director of the magazines The Gentlewoman and Fantastic Man. Her work has been awarded with the Best Dutch Book Designs and D&AD (British Design & Art Direction), and nominated for the Dutch Design Awards, Aica Awards a.o. Next to running her own studio, she taught at the Gerrit Rietveld Academy and Willem de Kooning Academy. — pp. 10-15

workroom
workroom.kr

Located in Seoul, Korea, workroom is a graphic design studio and publishing house. In December 2006, four people—a photographer, an editor and two graphic designers—jointly opened the studio. Since then, workroom has primarily worked on community design and publishing as well as design services for clients. In addition, workroom helps run Gagarin, a second-hand bookstore opened in 2008 that specializes in art and design. — pp. 78-79, 124-125