

MAGIC

BRANDING

DESIGNERBOOKS





Internacional Design Hotel

The world fascinates me.

/ Andy Warhol

Internacional Design Hotel is a small luxury and design hotel located in the centre of Lisbon that stands for a new hotel concept, providing a personal stay for each customer within four existing scenarios from the four

corners of the world: Urban feeling, Tribal setting, Zen feeling and Pop atmosphere.

Suggestive photography, catch phrases and statements take inspiration from Lewis Carroll's "Alice in Wonderland", Andy Warhol's quotes, everyday expressions and proverbs.

Client

Internacional Design Hotel

Design Agency

thisislove studio (Portugal)

Creative Director

Joana Areal

Design Director

Joana Areal

Designer

Joana Areal / Inês Veiga

Photography

thisislove studio





I don't
remember
where!



Two Easter eggs are lost
and hidden somewhere in your room.
If you can find them, you'll win free
drinks at Rossio Wine & Bar!

1 egg = 1 Porto Wine

Good luck and have a happy Easter!

inter-
nacional
design hotel

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