

MAGIC
BRAND
IN
G
2



Wise Up

Wise Up Academy is a social project focused on developing educational programs for children with learning problems. The program is meant to develop children's learning skills in all disciplines. The 'Wise

up' method is a practical and results-oriented way of learning the subjects effectively through a series of interactive games for each level skill played by children at home or at the academy facilities.

Client
Wise Up Academy

Design Agency
thisislove studio (Portugal)

Designer
Joana Areal and Inês Veiga

Photography
thisislove studio and Adriana Pacheco

